

2012 Special Publication Ad Planner

	Special Publication	Ad copy/CR ads due	Publication Dates
JANUARY	Home & Garden Design Winter	Dec 16	Jan 18/20
	Women in Business	Jan 11	Jan25/27
FEBRUARY	Camp Connection	Jan 18	Feb 17
MARCH	Class Guide - Spring	Feb 29	Mar 7/9
	Visitors Guide - Spring	Feb 29	Mar 29
APRIL	Home & Garden Design Spring	Mar 2	Apr 4/6
	Spring Real Estate	Apr 2	Apr 18/20
	A la Carte & Art	Apr 9	Apr 27
MAY	Class Guide Summer	May 1	May 9/11
	Dining Guide	Apr 23	May 23/25
JUNE	Who's Who in Business	Jun 9	Jun 25/27
JULY	Home & Garden Design Summer	Jun 4	July 4/6
	Connoisseur's Marketplace	Jun 26	July 11/13
	Visitors Guide - Fall	Jun 25	July 27
AUGUST	Class Guide - Fall	Jul 23	Aug 1/3
	San Antonio Shopping Center – Back-2-School	July 16	Aug 3
	PA Festival of the Arts	Aug 3	Aug 22/24
	Best of Mountain View	Aug 1	Aug 24
	Readers Choice ALM	July 31	Aug 22
	Best of Palo Alto	July 31	Aug 17
	Mt View Art & Wine	Aug 9	Aug 31
SEPTEMBER	Info Menlo Park	Jul 13	Sept 19
	Info Palo Alto & Info Mtn View	July 13	Sept 21
	Moonlight Run	Sept 7	Sept 21
OCTOBER	Home & Garden Design Fall	Sept 3	Oct 3/5
	Fall Real Estate	Sept 21	Oct 10/12
	Living Well Guide	Sept 24	Oct 31
NOVEMBER	Holiday Gift Guide	Oct 15	Nov 14/16
	San Antonio Shopping Center – Holiday	Nov 5	Nov 23
DECEMBER	Class Guide Winter	Nov 26	Dec 5/7
	Neighborhoods	Nov 15	Dec 26/28

