

310 F STREET • EUREKA, CA 95501
(707) 442-1400 • FAX (707) 442-1401

...Holidays

...Special Issues

AA = Arts Alive! (1st Sat.) S = Stylin'
AR = Arts! Arcata (2nd Fri.) BL = Buy Local
MA = McKinleyville Arts Night (3rd Fri.)

2013 ad planner

Account _____

Representative _____

Deadline: Friday of previous week • Earlier for special issues & holidays

JANUARY							ISSUE DATES	
S	M	T	W	TH	F	S	3	AA/S
		1	2	3	4	5	10	AR/BL
6	7	8	9	10	11	12	17	MLK Jr. Birthday • 21st MA/S
13	14	15	16	17	18	19	24	
20	21	22	23	24	25	26	31	AA/S
27	28	29	30	31				AR/BL
FEBRUARY							ISSUE DATES	
S	M	T	W	TH	F	S	7	Valentine's Day • 14th MA/S
					1	2	14	Presidents' Day • 18th VALENTINE'S & WEDDING GUIDE MA/S
3	4	5	6	7	8	9	21	
10	11	12	13	14	15	16	28	AA/S
17	18	19	20	21	22	23		
24	25	26	27	28				
MARCH							ISSUE DATES	
S	M	T	W	TH	F	S	7	St. Patrick's Day • 17th AR/BL
					1	2	14	Taste of Mainstreet • 21 Redwood Coast Dixieland Jazz Festival • 21-24 MA/S
3	4	5	6	7	8	9	21	Passover • 26th, Easter • 31st
10	11	12	13	14	15	16	28	
17	18	19	20	21	22	23		
24	25	26	27	28	29	30		
31								
APRIL							ISSUE DATES	
S	M	T	W	TH	F	S	4	AA/S
	1	2	3	4	5	6	11	Godwit Days • 18-24 AR/BL
7	8	9	10	11	12	13	18	Earth Day • 22nd MA/S
14	15	16	17	18	19	20	25	Rhody Parade • 27th
21	22	23	24	25	26	27		MENU OF MENUS
28	29	30						
MAY							ISSUE DATES	
S	M	T	W	TH	F	S	2	AA/S
			1	2	3	4	9	Mother's Day • 12th CR Graduation • 11th AR/BL
5	6	7	8	9	10	11	16	HSU Graduation • 18th SUMMER FUN • 16 MA/S
12	13	14	15	16	17	18	23	Memorial Day • 27th KINETIC • 25-27 MA/S
19	20	21	22	23	24	25	30	AA
26	27	28	29	30	31			
JUNE							ISSUE DATES	
S	M	T	W	TH	F	S	6	OPEN STUDIOS • 1-2 & 8-9
						1	13	Oyster Festival • 15th Father's Day • 16th AR/S/BL
2	3	4	5	6	7	8	20	Redwood Acres Fair • 20-23 MA
9	10	11	12	13	14	15	27	
16	17	18	19	20	21	22		
23	24	25	26	27	28	29		
30								

JULY							ISSUE DATES		
S	M	T	W	TH	F	S	4	Independence Day • 4th AA/S	
	1	2	3	4	5	6	11	FORTUNA RODEO • 15-21 AR/BL	
7	8	9	10	11	12	13	18	HUMBOLDT FOLKLIFE FESTIVAL • 19 MA/S	
14	15	16	17	18	19	20	25		
21	22	23	24	25	26	27			
28	29	30	31						
AUGUST							ISSUE DATES		
S	M	T	W	TH	F	S	1	AA/S	
				1	2	3	8	Humboldt Co. Fair • 14-25 AR/BL	
4	5	6	7	8	9	10	15	BACK TO SCHOOL MA/S	
11	12	13	14	15	16	17	22	HSU Starts • 19th	
18	19	20	21	22	23	24	29	Blues By The Bay • 31st	
25	26	27	28	29	30	31			
SEPTEMBER							ISSUE DATES		
S	M	T	W	TH	F	S		Labor Day • Sept. 2nd AA	
1	2	3	4	5	6	7	5	AR/S	
8	9	10	11	12	13	14	12	North Country Fair • Sept. 14-15 MA/BL	
15	16	17	18	19	20	21	19	BEST OF HUMBOLDT S	
22	23	24	25	26	27	28	26		
29	30								
OCTOBER							ISSUE DATES		
S	M	T	W	TH	F	S	3	AA/S	
			1	2	3	4	5	10	Columbus Day • 14th AR/BL
6	7	8	9	10	11	12	17	MA/S	
13	14	15	16	17	18	19	24		
20	21	22	23	24	25	26	31	Halloween • 31st AA/S	
27	28	29	30	31					
NOVEMBER							ISSUE DATES		
S	M	T	W	TH	F	S	7	Election Day • Nov. 5th Veterans Day • 11th AR/BL	
					1	2	14	HOLIDAY GIFT GUIDE MA	
3	4	5	6	7	8	9	21	HOLIDAY GIFT GUIDE	
10	11	12	13	14	15	16	28	Chanukah • 27th Thanksgiving • 28th HOLIDAY GIFT GUIDE	
17	18	19	20	21	22	23			
24	25	26	27	28	29	30			
DECEMBER							ISSUE DATES		
S	M	T	W	TH	F	S	5	HOLIDAY GIFT GUIDE AA	
				5	6	7	12	HOLIDAY GIFT GUIDE AR/BL	
1	2	3	4	5	6	7	19	HOLIDAY GIFT GUIDE MA	
8	9	10	11	12	13	14	26	New Year's Eve • 31st	
15	16	17	18	19	20	21			
22	23	24	25	26	27	28			
29	30	31							