



INDY AD PLANNER

THURSDAY PUBLICATION DATES

JAN-JUNE 2011

Size
Cost

JULY-DEC 2011

Size
Cost

JAN-JUNE 2012

Size
Cost

Month	Day	Event/Ad	Size	Cost	Month	Day	Event/Ad	Size	Cost	Month	Day	Event/Ad	Size	Cost	
JAN	6	**ReLeaf ⓘ E (OOC)**			JULY	7				JAN	5				
	13					14	**ReLeaf ⓘ E (OOC)**				12	**ReLeaf - E (OOC)**			
	20						Pride Festival Guide - P/O				19				
FEB	3	**Bites ⓘ E (OOC)**			AUG	21				FEB	26				
	10					28					2	**Bites ⓘ E (OOC)**			
	17					4					9	**CS Philharmonic-Street Circ-E (OOC)**			
	24					11					16				
MAR	3				SEPT	18	Student Survival Guide - E			MARCH	23				
	10	**CS Philharmonic-Street Circ-E (OOC)**				1	Local Music Issue - E				1				
	17	Summer Camp - E				8	Fall Arts Preview - E				8				
	24					15	**Dish ⓘ E (OOC)**				15	Summer Camp - E			
APR	7	**Indy Insider ⓘ E (OOC)**(street circ-4/5)			OCT	22				APRIL	22				
	14	**ReLeaf ⓘ E (OOC)** Easter Worship				29	**ReLeaf ⓘ E (OOC)**				29	Easter Worship			
	21	Eco Issue - E Easter Worship				6					5	**Indy Insider ⓘ E (OOC)**(street circ-4/4)			
	28					13	Best Of Colorado Springs - Part 1 - E					**CS Philharmonic-Street Circ-E (OOC)**			
MAY	5	Education - E			NOV	20	Best Of Colorado Springs - Part 2 - E			MAY	12	**ReLeaf ⓘ E (OOC)**			
	12					27					19				
	19	Summer Things - E				3	Give - E				26	Eco Issue - E			
	26					10					3	Education - E			
JUNE	2				DEC	17	Holiday Film - E			JUNE	10				
	9					24	Education - E				17	Summer Things - E			
	16					1	Gift Guide #1 - P/O - E				24				
	23					8					31				
	30					15	Last Minute Gift Guide - P/O - E				7				
							Holiday Worship				14				
							Holiday Worship				21				
											28				

KEY

OOO = Outside of Contract
 E = Editorial content
 ⓘ = Insert

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I agree to run on the above scheduled dates. I understand that changes to this schedule must be made 7 days in advance, by the Thursday prior to publication. Per my advertising agreement, I must fulfill the number of insertions by the specified date, meaning that if I cancel one insertion, I must select another date to fulfill that insertion.

(signature of client)