## 2013 ADVERTISING PLANNER

## 2013 SFR ADVERTISING DEADLINES

FEBRUARY	6	Love & Sex Valentine's Special Issue SPACE & COPY DEADLINE: Wednesday, January 30 DIGITAL ARTWORK DUE: Friday, February 1
MARCH	13	Green Special Issue SPACE & COPY DEADLINE: Wednesay, March 6 DIGITAL ARTWORK DUE: Friday, March 8
APRIL	24	Bar & Nightlife Guide Special Issue SPACE & COPY DEADLINE: Wednesday, April 17 DIGITAL ARTWORK DUE: Friday, April 19
MAY	1	Annual Manual Supplement  SPACE & COPY DEADLINE: Wednesday, March 27  DIGITAL ARTWORK DUE: Wednesday, April 3
MAY	22	Summer Arts Preview Special Issue SPACE & COPY DEADLINE: Wednesday, May 15 DIGITAL ARTWORK DUE: Friday, May 17
JUNE	12	Summer Guide Special Issue SPACE & COPY DEADLINE: Friday, June 5 DIGITAL ARTWORK DUE: Friday, June 7
JULY	24	Best of Santa Fe Special Issue SPACE & COPY DEADLINE: Tuesday, July 16 DIGITAL ARTWORK DUE: Thursday, July 18
AUGUST	28	Fitness Special Issue SPACE & COPY DEADLINE: Wednesday, August 21 DIGITAL ARTWORK DUE: Friday, August 23
OCTOBER	16	Restaurant Guide Supplement  SPACE & COPY DEADLINE: Friday, September 20  DIGITAL ARTWORK DUE: Friday, September 27
NOVEMBER	13	Winter Guide Special Issue SPACE & COPY DEADLINE: Wednesday, November 6 DIGITAL ARTWORK DUE: Friday, November 8
DECEMBER	4	Holiday Gift Guide Supplement  SPACE & COPY DEADLINE: Wednesday, November 27  DIGITAL ARTWORK DUE: Friday, November 29
DECEMBER	18	Year End Double Issue Special Issue SPACE & COPY DEADLINE: Wednesday, December 11

