

**JAN**

01	NEW YEAR'S DAY 1/1
08	○ VOLUNTEERING
15	MARTIN LUTHER KING, JR. DAY 1/19
22	○ HEALTH & FITNESS
29	BRIDES (DL)

**FEB**

05	
12	VALENTINES DAY 2/14 PRESIDENTS DAY 2/16 ■ BRIDES ○ THE WEDDING ISSUE
19	
26	BEST OF SLO BALLOT (2/26-3/16)

**MAR**

05	
12	ST. PATRICK'S DAY 3/15
19	★ SPRING ARTS
26	MENUS (DL)

**APR**

02	EASTER 4/05
09	■ MENUS
16	
23	★ STRAWBERRY FESTIVAL
30	

**MAY**

07	MOTHER'S DAY 5/10 BEST OF SLO (DL)
14	○ BEST OF SLO
21	MEMORIAL DAY 5/21 55 FICTION RULES (5/21-6/04)
28	★ SUMMER GUIDE

**JUNE**

04	BEST OF NSBC BALLOT (6/04-6/19)
11	○ THE FLAVOR ISSUE NTMA FORM (6/11-7/02)
18	FATHER'S DAY 6/21
25	

**JULY**

02	INDEPENDENCE DAY 4/04 ○ 55 FICTION
09	★ SANTA BARBARA FAIR
16	○ INDOOR/OUTDOOR
23	
30	

**AUG**

06	BEST OF NSBC (DL)
13	○ BEST OF NSBC ○ EDUCATION TODAY
20	
27	

**SEPT**

03	LABOR DAY 9/07 BOYS & GIRLS CLUB (DL)
10	○ STUDENT GUIDE
17	★ AUTUMN ARTS ★ BOYS & GIRLS CLUB WINNING IMAGES FORM (9/17-10/01)
24	MENUS (DL) NTMA SHOWCASE (FRIDAY 9/25)

**OCT**

01	
08	COLUMBUS DAY 10/12 ■ MENUS
15	
22	
29	HALLOWEEN 10/31

**NOV**

05	VETERAN'S DAY 11/11 ○ WINNING IMAGES HOLIDAY GUIDE (DL)
12	
19	■ HOLIDAY GUIDE
26	THANKSGIVING DAY 11/26

**DEC**

03	
10	○ LAST MINUTE GIFT GUIDE
17	
24	CHRISTMAS 12/25
31	NEW YEAR'S EVE 12/31

**NOTES**

YOUR REP:

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- SPECIAL PUBLICATION
- ☆ PULL OUT ISSUE
- THEMED ISSUE

(DL) DEADLINE—BOOK YOUR ADS!