

Editorial Calendar

EVERY MONTH CITY MAGAZINE FEATURES:

Our Community
The YP – *City's Unique guide for Young Professionals*
Performing Arts
Visions – *The Visual Arts*
Flavours/Taste of City – *Fine Dining Guide*
Event Calendar
Health & Fitness
Travel
Nightscapes
Non-Profit Spotlight
Best of City Awards
Around Town/In the Mix



EDITORIAL CALENDAR

January – “Best of City Ballot”

Special Advertising Section
Health Clubs/Gyms, Spas, Healthy Eating
Plastic Surgeons, Personal Improvement

February –Healthy Heart Issue

Men's & Women's Heart Health
Special Advertising Sections
Valentine's Gifts – Gifts from the Heart,
Restaurant listing for Valentines

March – “Best of the City” Award Winners

Announcement of our Winners
Travel & Vacation Planning

April – Green Issue

Celebrating Earth Day
Special Advertising Section
Welcome Spring – Gardening, Spring Cleaning,
Renovating, Home Show

May – Education Issue

Special Advertising Section
Private Schools, Tutoring Centers, Colleges

June – Complete Music Festival Guide & Summer Getaways

Special Advertising Section
Resorts, Beaches, Amusement Parks

July – Food & Wine Issue

Best of CITY Food Ballots
Special Advertising Section
Spotlight on the Region's finest Wineries & Cuisine

August – Fall Arts Previews

Special Advertising Section
Season previews of SWVA's performing arts

September - “Best of the City” Dining Awards & Winter Getaways

Announcement of our Winners

October – Tribute to Women of the Blue Ridge

November - Kicking off the Holidays Issue

December - City's “Guide to the Season” & Annual Holiday Gift Guide

Special Advertising Section